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Each paid IHCS attendee
receives a full-year subscription
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A \$47.95 value!

Cincinnati Is The Destination For Hoof Care's Trusted Practices And Innovative Thought

The 14th Annual International Hoof-Care Summit
Jan. 24-27, 2017 • Duke Energy Center and Hilton Netherland Plaza

You won't want to miss this!

- Ω Networking with hundreds of international farriers and equine vets.
- Ω Cutting-edge presentations by dozens of leading footcare experts.
- Ω One-on-one access with more than 100 leading hoof-care manufacturers and suppliers.
- Ω No-agenda discussions that will help solve your leading footcare problems.
- Ω The latest footcare research combined with practical advice on how it relates to your practice.

...And much more!



Hosted By *American Farriers Journal* And These IHCS Educational Partners ...



Register online today at www.IHCS2017.com

Jan. 24-27, 2017 • Duke Energy Center and Hilton Netherland Plaza



These 4 Days Will Be Your Most Valuable Footcare Learning Experience In 2017

"Trusted Practices, Innovative Thought,"

the 2017 International Hoof-Care Summit theme, summarizes the reason farriers and veterinarians travel to Cincinnati, Ohio, every year: to gain new and valuable ideas for improving equine hoof care.

Our 14th annual event offers unparalleled hoof-care education through 8 General Sessions, 15 Hoof-Care Classrooms, 24 Hoof-Care Roundtables and 18 "How-To" Clinics. In addition, attendees will have 9.5 uninterrupted hours to spend at the IHCS Trade Show, which will reveal

2017's new footcare products, as well as those items farriers have come to rely on for years.

Because the sessions draw hundreds of hoof-care practitioners to Cincinnati every year, the networking provides you with an unequalled opportunity to share ideas with your peers. While at the Summit, you can check notes, discuss topics and learn from other farriers and vets from around the world. Among these are some of the most innovative and forward-thinking footcare experts of today.

TUESDAY, JANUARY 24

8:00 a.m. to 5:00 p.m. "Registration Time."

Pick up Summit materials, including FREE in-depth footcare materials included with registration. (See Page 10 for details.)

8:30 to 9:30 a.m., 10:30 to 11:30 a.m.

"Enhance Your Practice Through Use Of Nutritional Wellness Tools."

Farrier Darren Owen and Mike Barker of Life Data Labs will deliver this presentation, which will be held twice.

9:00 to 10:30 a.m., 10:45 a.m. to 12:15 p.m.

"Special Footcare Clinic."

Sponsored by Vettec, these hands-on footcare workshops feature several workstations manned by Vettec clinicians. Take part in or observe these.

9:30 to 10:30 a.m., 11:00 a.m. to 12:00 p.m.

"Managing Equine Joint Health And Understanding Joint Supplements."

Jessica Normand, SSmartPak's National Director of Equine Health Education, will deliver this presentation, which will be held twice.

12:50 to 1:10 p.m.

"Trusted Practice, Innovative Thought."

American Farriers Journal staff will outline proven steps to help you get the highest possible rate of return from your Summit attendance. They'll also share a motivational presentation to kick off the IHCS.

1:10 to 2:00 p.m. "How To Affect The Equine Fetlock Joint (Part 1)."

The fetlock joint is an incredible part of equine anatomy. Lameness that involves this joint is a common challenge for footcare professionals to address. In this presentation, Mitch Taylor, owner and operator of the Kentucky



Mitch Taylor

Horseshoeing School in Richmond, Ky., will survey the anatomy of the fetlock joint and surrounding structures.

As Taylor performs the anatomical review, Dr. Jenny Hagen of the Equine Locomotor System and Hoof Orthopaedics at Leipzig University's Institute of Veterinary Anatomy will present fascinating results from a study of the relationship between relation between toe conformation and fetlock joint angle. Dr. Jenny Hagen and the effect of different wedges on internal structures associated with the fetlock joint.

These dissections will utilize a close-up camera so all attendees can see on a big screen the subtle anatomical details that Taylor will discuss.

Why You Shouldn't Miss This: Gain insights on how the work you perform can affect the fetlock joint.

2:00 to 2:15 p.m. "Hallway Networking Opportunities."

Stretch your legs while sharing footcare ideas with others. Attendees find all of the hallway-networking opportunities alone are well worth the price of attending the Summit.

2:15 to 3:05 p.m. "How To Affect the Equine Fetlock Joint (Part 2)."

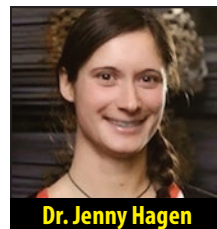
Mitch Taylor continues with the dissection, while Dr. Jenny Hagen will relate this complex anatomy to the physiological function of the performance horse. Their combined presentation will further reveal how orthopedic device selection affects the function of the fetlock joint.

Why You Shouldn't Miss This: You'll leave with a better understanding of the susceptibility for damage in this area with the horses you work with.

3:05 to 3:15 p.m.

"Best Speaker Recognition And Awards."

Four individuals from last year's International Hoof-Care Summit will be recognized for their outstanding presentations, as rated by attendees.



Dr. Jenny Hagen

"The Summit is a bargain for the money, with so much education and so many ideas all in one place and held at a great time of the year."

— Larry Peiper, Carlisle, Pa.

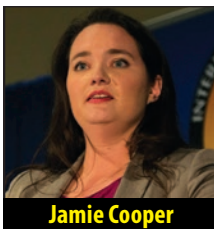
3:15-4:05 p.m. "Malpractice, Defamation, And Good Samaritans: 10 Things You Want To Know About The Law As A Farrier."

Malpractice is something that professionals like medical doctors have to worry about? Wrong! Cleveland, Texas, attorney Jamie Cooper will explain how the unintentional harm that a farrier may cause can land that practitioner in a courtroom.

The attorney and farrier spouse will turn this dry subject into a lively presentation that will both inform and entertain.

Why You Shouldn't Miss This:

Walk away with advice on protecting yourself from ending up in the courtroom as a defendant in a malpractice case.



Jamie Cooper

4:15 to 5:30 p.m. "6 'How-To' Hoof-Care Product Knowledge Clinics."

We're offering a series of informative "How-To" clinics. You'll select three of these 20-minute, sessions to attend. (Each "How-To" session will be held 3 times during this time block.)

1. Equine Nutrition Advice For Your Owners.

Darren Owen and Mike Barker, Life Data Labs

2. The Effect Of Moisture On Hoof Wall Integrity And Ways To Control It.

Vettec

3. How Shoe Wear Provides Indication To Problems With Joints.

Jessica Normand and Danvers Child, SmartPak

4. Practical Uses For Copper Alloy Shoes.

Kawell

5. Key Elements For Writing About Your Hoof-Care Work.

Jeff Cota, *American Farriers Journal*

6. 4 Solid Modifications To Use With Keg Shoes.

Bob Smith, Pacific Coast Horseshoeing School

5:30 to 7:30 p.m.

"Dinner On Your Own."

Network with fellow footcare professionals at one of downtown Cincinnati's many restaurants.

7:30 to 8:30 p.m. "8 Informative And Inspiring Hoof-Care Roundtables."

These small group settings (24 held on Tuesday and Thursday evenings) offer a remarkable learning atmosphere for information sharing.

Select one of the following 8 Hoof-Care Roundtables to attend. Topics and moderators are:

1. Hands-On Anatomy Warm-Ups.

This Roundtable will introduce three upcoming Summit lectures — utilizing anatomy models relevant to specific program topics. Simon Curtis, Peter Day and Brian Hampson will use Horse Science models from Allie Hayes as a "warm-up" to give you a head start on the terminology and anatomy that's part of later presentations. Attendees will rotate between three tables in 20-minute sessions. *(This session will be repeated at 8:30 p.m. as Hoof-Care Roundtable #9.)*

Why You Shouldn't Miss These: Pick up new ideas to learn even more about upcoming Summit lectures and assist you in dealing with those problem horses on your client list.

2. Foot Pathologies — What Does

The Hoof Really Tell You About Them?

Steve Kraus, Cornell University, Ithaca, N.Y.

3. Your Legal Responsibilities As A Farrier.

Jamie Cooper, Cleveland, Texas



FOCUSED CLASSROOM SESSIONS. Attendees can pick from 6 "How-to" Product Knowledge clinics and 15 classrooms for more specialized presentations. If you happen to miss one you wanted to see, don't worry, you'll receive these as a download later.

4. Therapeutic Shoeing —

Which Shoes For What Conditions?

Steve Prescott, Raleigh, N.C.

5. Tackling High-Low Syndrome.

Doug Anderson, Mt. Airy, Md.

6. Training Your Clients To Recognize Problems Before They Become Huge Problems.

Monique Craig, Paso Robles, Calif.

7. How Vets and Farriers Can Best Manage Client Expectations In Laminitic Cases.

Dr. Mike Steward, Shawnee, Okla.

8. For New Farriers (Apprentice To Third Year) Only.

(This session will focus on finding clients.)

Bob Smith, Pacific Coast Horseshoeing School,

Plymouth, Calif., and Rachael Kane, Healsville, Australia

8:30 to 9:30 p.m. "8 More Hoof-Care Roundtables."

Select another Hoof-Care Roundtable to share what's working for you, ask questions and learn from other attendees.

9. Hands-On Anatomy Warm-Ups.

(Repeated session, see Hoof-Care Roundtable #1.)

10. Trimming The Bars:

How Much Do You Take Off And Why?

Darren Owen, Suffolk, Va.

11. The Expectations And Management Of High End Performance Horse Clients.

Dave Farley, Coshocton, Ohio

12. Changes You Better Make If You Want A Profitable Business.

Esco Buff, Webster, N.Y.

13. Farrier Business Practices:

Advancing Technology In A Centuries-Old Trade

David Nicholls, West Sussex, England

14. Veterinarian-Farrier Relationships:

When And Where Does Professionalism Breakdown?

Dr. Amy Rucker, Columbia, Mo., and Shane Westman, University of California-Davis, Davis, Calif.

15. Effectively Managing Long Toe-Underrun Heel Cases.

Randy Luikart, Ashland, Ohio

16. For New Farriers (Apprentice To Third Year) Only.

(This session will focus on finding clients.)

Bob Smith, Pacific Coast Horseshoeing School, Plymouth, Calif., and Rachael Kane, Healsville, Australia

"The value of Summit information is immeasurable to a young farrier."

— Jerry Hollaway, Lakebay, Wash.

7:30 a.m. to 5:00 p.m. "Registration Time."

If you haven't registered, pick up your guide to the Summit, along with extra gifts from *American Farriers Journal* and sponsors. (See page 10 for details.)

8:00 to 8:05 a.m.

"Get The Most Out Of Your Time At The IHCS."

Before this morning's opening general session, learn how to spot the real gems in today's program. *American Farriers Journal* staff will outline proven steps to help you select the specific sessions that will be most valuable in furthering your hoof-care education and career.

8:05 to 8:55 a.m.

The Burney Chapman Memorial Lecture, Presented by Life Data Labs — "The 8 Best Things I Learned From Burney Chapman."

This annual lecture is named for Burney Chapman, the late Lubbock, Texas, farrier whose work influenced so many veterinarians and farriers.

It has been about 16 years since the Hall Of Fame farrier lost his battle with brain cancer. The generation of farriers who have entered the trade over the subsequent years have heard his name and his work in reintroducing the heart bar shoe, but there was much more to the reach of his innovative work. And what's also important to remember, Chapman was a profound educator, willing to share his knowledge with all willing to learn.

Coshocton, Ohio, farrier Dave Farley worked with the legendary Lubbock, Texas, shoer and will share some of the insight that he gained from his friend. Farley certainly will touch on the lessons for laminitic horses that Chapman taught him, but will provide important lessons from other areas of farriery that changed his work with horses.

Why You Shouldn't Miss This: Not only will you gain a greater appreciation of Chapman's work, but also learn practical advice for your everyday trimming and shoeing work.

8:55 to 9:00 a.m.

"Recognizing Summit Mail-In Forging Exercise Winner."

Find out who submitted the best contest shoe (mule shoe). This IHCS contest is sponsored by VICTORY. See the top shoes on display in the AFJ booth during the three Wednesday and Thursday Trade Show sessions.

9:00 to 9:50 a.m.

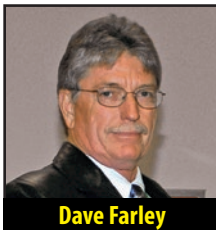
"Farrier Liability: The View From Inside The Courtroom."

Building on her presentation from Tuesday Jamie Cooper James Gilchrist

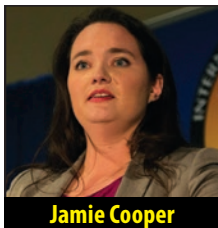
afternoon, Cleveland, Texas, attorney Jamie Cooper will discuss what commonly occurs in malpractice cases once litigation begins.

Wellington, Fla., James Gilchrist is well aware of what happens to a farrier in malpractice cases. He has served as an expert witness in several cases in which hoofcare practitioners have been accused of malpractice. Together, the duo will lend their keen insight on farriery and law in this informative give-and-take session.

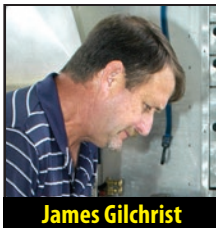
Why You Shouldn't Miss This: You'll leave with crucial knowledge on what to expect if you are called as an expert witness or as a defendant in a malpractice case.



Dave Farley



Jamie Cooper



James Gilchrist

10:00 a.m. to 1:00 p.m. "Trade Show Time."

Get your first glimpse of all of the new products for 2017 and talk one-on-one with company experts. You also can purchase a lunch so you can take advantage of this opportunity to meet with and discuss ideas with more than 130 Trade Show exhibitors.

1:15 to 2:15 p.m. "5 Powerful Hoof-Care Classrooms."

Choose among 5 Hoof-Care Classrooms for specialized hoofcare learning that fits your exact wants and needs. Send others from your group to other Hoof-Care Classroom sessions to pick up more valuable hoofcare ideas — then later compare the ideas each of you harvested.

Hoof-Care Classroom #1

"Brumbies: What's New In The Australian Wild Horse Research?"

A few years ago, researcher Brian Hampson presented on Australia's wild horse, the Brumby. These findings changed contemporary thinking on the foot health of wild horses.

Following up on this landmark research by the Australian Brumby Research Unit, Hampson will revisit the subject, reviewing what researchers discovered and what the latest work has revealed. The researcher also will outline work on the Brumby related to the animal's overall health.

Why You Shouldn't Miss This: Take away key points that will help you better convey the reality of feral horse hoof health and its relation to domesticated riding horses to your clients.



Dr. Brian Hampson



Dr. Sarah Jane Hobbs

Hoof-Care Classroom #2

"The Influence Of Diagonal Dissociation And Changes In Speed On Trotting Horses."

Although the trot is described as a diagonal gait, contacts of the diagonal pairs of hooves are not usually perfectly synchronized. Although subtle, the Dr. Brian Hampson timing dissociation between contacts of each diagonal pair could have consequences on gait dynamics and provide insight into the functional strategies employed.

Dr. Sarah Jane Hobbs, a researcher in equine biomechanics at the University of Central Lancashire, will explore the mechanical effects of different diagonal dissociation patterns when speed was matched between individuals and how these effects link to moderate, natural changes in trotting speed. She'll show that hind-first diagonal dissociation at contact increases with speed, diagonal dissociation at contact can reduce collision-based energy losses and predominant dissociation patterns will be evident within individuals.

Why You Shouldn't Miss This: Be better prepared to discuss the subtle differences in the gait that affect the trotting horse.

Hoof-Care Classroom #3

"SHOEING FOR SPECIFIC NEEDS: Footcare For The Mule."

The biggest problem confronting a farrier who's asked to shoe a mule for the first time may very well be fear of the unknown. But once you get past the unknown and misconceptions, the mule can be a rewarding equid to work with, according to Chris Gregory.

The owner of the Heartland Horseshoeing School will review how the



Chris Gregory

"I always enjoy seeing the lineup of speakers. I always go home with things to think about and new ideas to try."

— Sonny Pistilli, Far Hills Forge, Bethlehem, Pa.

mule's different anatomy and temperament require an adaptation to normal shoeing style. You'll learn a few of the moves for shaping mule shoes, as well as gain a little understanding into the art of handling a mule.

Why You Shouldn't Miss This: Pick up valuable advice on working with mules in your everyday footcare practice.



Peter Day

Hoof-Care Classroom #4

"Hoof-Care Research: Giving The Farriers Their Due."

Peter Day has a private footcare practice, but he's also served as a farrier at the Royal Veterinary College's Structure and Motion Laboratory. In this role, he has led research projects, and been a valued team member on other projects. Farriers frequently contribute to research elsewhere, but fail to receive acknowledgement. Why is this?

In this presentation, Day will share from his experiences on how to collect sound data and organize these findings to tell a logical story. He'll show why research doesn't have to be confined to the halls of academia.

Why You Shouldn't Miss This: Learn the essentials for planning, developing and executing research within your work.

Hoof-Care Classroom #5

"Managing Severe White Line Disease."

Although the term "white line disease" is technically incorrect, it remains the go-to description for most practitioners. Nonetheless, farriers and veterinarians will encounter this issue with some frequency. The challenge of addressing when the problem has become serious presents Dr. Mike Steward many challenges.

Shawnee, Okla., veterinarian Mike Steward will review the pathogenesis in this presentation, and review cases in which the disease was treated. His insight will hammer home how a team approach, skill and knowledge combine to help these horses have their best opportunity to return to their previous level of use.

Why You Shouldn't Miss This: Gain a thorough knowledge that will help you treat severe white line disease cases.



Dr. Mike Steward

2:15 to 2:30 p.m. "Valuable Hallway Networking Time."

Stretch your legs and share the latest footcare ideas with fellow attendees before this afternoon's general session gets underway.

2:30 to 2:40 p.m. "2016 Rising Shoeing Star Awards."

This program honors three outstanding students who are earning a living as farriers just 3 years after graduating in 2013 from one of North America's more than 50 public and private horseshoeing schools. The program's goal is to promote the importance of continuing footcare education, while encouraging young shoers to develop the talents needed for a successful career.

Sponsors include Electric Hoof Knife, Hawthorne Products, Texas Farrier Supply, Nature Farms, R.J. Matthews Co., Vettec and *American Farriers Journal*.

2:40 to 3:30 p.m.

"Hoof Development: From Fetus To Maturity."

Newmarket, England, farrier Simon Curtis has presented remarkable work on the Thoroughbred over the years. In this Summit lecture, he will present on how the equine hoof develops, beginning from fetus through its maturity.

As the foot matures, Curtis will share important insight on hoof loading and growth. He'll use microscopic studies and pressure mat data to deliver essential points to this lecture. This presentation will help bridge the understanding of Curtis' other talks at the Summit.

Why You Shouldn't Miss This: Understand how the hoof forms and changes over the lifetime of a horse.



Simon Curtis

3:30 to 6:30 p.m.

"More Trade Show Footcare Product Time."

Here's your second chance to talk over new products and existing product applications with key industry leaders.

7:30 to 9:00 p.m. "American Association Of Professional Farriers/International Association Of Professional Farriers Annual Meeting."

All Summit attendees are invited to the AAPF/IAPF's annual meeting, where you will hear about the group's previous year and look ahead to 2017-2018.

THURSDAY, JANUARY 26

7:30 a.m. to 5:00 p.m. "Registration Time."

Pick up Summit materials, including additional gifts.
(See page 10 for details.)

8:00 to 8:05 a.m. "Latest Summit News."

Get the latest International Hoof-Care Summit updates from American Farriers Journal staff members.



Mike Wildenstein

8:05 to 8:50 a.m.

"Are You Considering More Than The Feet When You Trim And Shoe?"

Many of the sessions at the Summit touch on the trim or different strategies to shoeing. But it is time to get back to the basics. Are you properly analyzing the horse before and during your work with it? What do you look for in its conformation?

In this presentation, Hall Of Fame farrier Mike Wildenstein will give a detailed presentation on conformation and what farriers should consider regarding the subject. He'll also discuss other aspects of equine management, such as environment, that play critical roles in hoof and horse health.

Why You Shouldn't Miss This: You'll learn key approaches to thoroughly analyze each horse on your books.

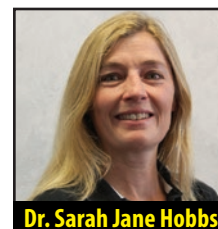
8:50 to 9:50 a.m. "How Uneven Feet Affect Locomotion."

Left-right symmetrical distal limb conformation can be an important prerequisite for a successful performance, and it is often believed that asymmetric or uneven feet are important enhancing factors for the development of lameness. On a population level, it has been demonstrated that uneven footed horses are retiring earlier from elite level competition, but the biomechanical consequences are not yet known.

In this presentation, University of Central Lancashire biomechanics researcher Sarah Jane Hobbs will compare the functional locomotor asymmetries of horses with uneven to those with even feet. Her presentation will reveal fascinating results gained through hoof kinetics and limb kinematics.

Why You Shouldn't Miss This:

Learn how the conformational differences in forefeet affect the horse's loading characteristics and the links to performance.



Dr. Sarah Jane Hobbs

"The Summit is an unparalleled learning and networking opportunity without any politics or drama."

— Rick Burten, Champaign, Ill.



GET THE INFORMATION YOU NEED. Spend one-on-one time with the manufacturers and distributors of the hoof-care products you use in your practice.

10:00 a.m. to 1:30 p.m. "Your Last 'Tool-Time' Opportunity — Trade Show Wrap-Up."

Here's your final opportunity to check out new footcare products for 2017. Lunch will be available for purchase in the Trade Show area.

1:30 to 1:45 p.m. "Networking Break."

Take a break after spending time at the Trade Show and share the product knowledge you gained before the next classroom sessions begin.

1:45 to 2:45 p.m. "5 More Hoof-Care Classrooms."

From among 5 Hoof-Care Classrooms, select the one that will have the biggest impact on your footcare practice in 2017.

Hoof-Care Classroom #6

"Dealing With Hoof Capsule Distortion And Dysfunction."

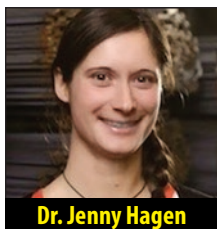
Hooves are not meant to be symmetrical, but should be free of distortion. Distorted capsules are an indication of abnormal loading, collapse, atrophy or disease.

In this presentation, Rood & Riddle Equine Hospital vet Scott Morrison will outline the crucial role that farriers play in detecting these shape changes before they lead to more serious problems. The Hall Of Famer will pull from case histories to show the evolution of conditions that could be addressed sooner than later with proactive farrier involvement.

Why You Shouldn't Miss This: Gain keen insight on your role in managing feet and detecting changes over your work with horses.



Dr. Scott Morrison



Dr. Jenny Hagen

Hoof-Care Classroom #7

"Fluoroscopy: How Can We Learn Through Gait Analysis"

High speed fluoroscopy kinematography is a novel technique in gait analysis. With the relative Dr. Jenny Hagen newness of this technology, we're just beginning to scratch the surface on what we can learn.

Leipzig University researcher Jenny Hagen will outline this innovative tool, the methods for using it and link to equine podiatry. She'll also forecast the possibilities with it, while also keeping everything grounded by outlining the limitations of this tool.

Why You Shouldn't Miss This: Leave with an understanding of this emerging tool and how it will help our understanding of equine locomotion.

Hoof-Care Classroom #8

"Career And Life Balance: 16 Years Of Lessons ... And There's Still Work To Do."

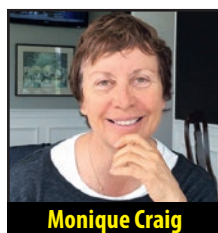
One of the toughest challenges in the demanding career of farriery is balancing it with your family life. With active kids and a spouse's career, the Jamie and Matt Cooper difficulties increase.

In this presentation, attorney Jamie Cooper and farrier Matt Cooper will share advice they've developed over 16 years of marriage and raising three active daughters. Over that time they've learned more about communication, sacrifice and the need to compromise for the best outcome for a balanced career and home life.

Why You Shouldn't Miss This: Learn successful tactics to prioritize what's most important in your life.



Jamie and Matt Cooper



Monique Craig

Hoof-Care Classroom #9

"Morphometrics Of The Bones Of The Lower Equine Limb And The Relationship To Radiography."

A careful study of the shape of the bones of the lower equine limb is important in order to have the best possible understanding when trimming and shoeing the horse. Radiography is the most typically used and powerful tool that the equine practitioner has available to assess the conformation of any individual horse.

In this presentation, hoof researcher Monique Craig of Paso Robles, Calif., will summarize findings on the morphology of the bones and the lower-leg kinematics, and relate this information to aid in the best utilization of radiographs of the equine lower leg. Using state-of-the-art technology, she will consider the three distal phalanges of the leg, and study them both from 3D polygonal data from laser scans, and also from standard practice radiographic projections of the lower leg.

Why You Shouldn't Miss This: This talk will show you how to best find the axis of rotation of the coffin joint, pastern joint and fetlock joint from both lateral and dorso-palmar radiographs.

Hoof-Care Classroom #10

"Principles Of Therapeutic Horseshoeing."

In the treatment of disease and injury, farriers will often turn to a go-to device. But how accurate is this solution in addressing the principles of good farriery?

Vacaville, Calif., farrier Kirk Adkins will borrow from his more than 40 years as a farrier and 16 years as the staff farrier at the University of California-Davis to deliver the considerations every practitioner should understand before selecting and applying a therapeutic solution.

Why You Shouldn't Miss This: Hone your thought process when dealing with a therapeutic case so that the decisions you make regarding a device work toward the best possible outcome.

2:45 to 3:00 p.m. "Networking Break."

Take a few well-deserved minutes to stretch, relax and swap footcare ideas with others before this afternoon's general session gets underway.

3:00 to 3:20 p.m.

"2017 International Halls Of Fame Induction."

The *American Farriers Journal* staff will introduce inductees into the 2017 International Horseshoeing Hall Of Fame and the 2017 International Equine Veterinarians Hall Of Fame with moving video tributes.



Kirk Adkins

"When you come to the Summit, I think you are among the top 1% of farriers. You come for continuing education and are committed to improvement."

— James Gilchrist, Wellington, Fla.

3:20 to 4:15 p.m.

"The Relationship Between Hoof Deformation And Underrun Heels."

Underrun/collapsed heels are a common problem in horses and can cause decreased performance and lameness. Yet little is known about the mechanism behind this condition.

Peter Day of the Royal Veterinary College (RVC) will present on research he's participated within recent years on the subject. In particular, does hoof deformation decrease in feet with underrun heels Peter Day vs. those that are more "normal." By using cadaver limbs and diagnostics tools, Day and the RVC team were able to explore how feet with underrun heels show less hoof deformation in the heel region, decreasing the shock-absorbing effect and predisposing the foot to other pathologies.

Why You Shouldn't Miss This: Understanding this relationship can help you determine a principle-based solution for addressing underrun heels.

4:15 to 5:05 p.m.

"How Does Weight-Bearing And Loading Affect Hoof Wall Growth?"

Some horses grow too much foot, some not enough. The reasons why and challenges that come with either have perplexed farriers for centuries. Newmarket, England, farrier Simon Curtis was so perplexed by hoof growth that he began studying it for a post-graduate degree.

This presentation will highlight what he found reading hoof growth rate, horn development before and after birth, as well as the potential to better predict the full regrowth of hoof wall.

Dr. Sarah Jane Hobbs of the University of Central Lancashire will also present these findings. She will discuss the methodology involved, including the crucial steps of measuring via pressure mats.

Why You Shouldn't Miss This:

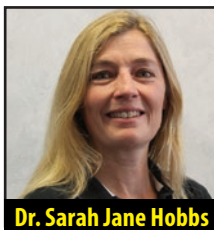
Gain interesting insight on hoof growth that will help you better explain the issue and vital need for consistent, quality hoof care to your clients.



Peter Day



Simon Curtis



Dr. Sarah Jane Hobbs



Dr. Brian Hampson

5:05 to 5:45 p.m.

Advancing Farriery Lecture, Presented by Castle Plastics — "The Effects Of Various Trimmings On Foot Morphology."

There are many models of practice for equine hoof care which all claim to produce desirable outcomes for the foot health of horses. These models Dr. Brian Hampson are based, among other factors, on certain morphological features of the hoof capsule that can be manipulated, the application of a variety of external devices and encouraging wear and new hoof capsule growth in a predictable pattern. While proponents of the various models are confident in their particular methods and claim anecdotal evidence of their successful application, there appears to be little published evidence of the comparison of the effectiveness of methodologies in obtaining morphological changes to the hoof capsule and therefore affecting foot health and function. Pulling from a 12-month study of 22 horses, Australian researcher Brian Hampson will present the findings pulled from four footcare models.

Why You Shouldn't Miss This: Be better prepared to discuss the efficacy of various trimming theories.



PRESENTATIONS FOR ALL FOOTCARE. All sessions are carefully selected to make sure there are topics and speakers that will appeal to any level of hoof-care professional. Topics will cover the wide range of farrier interests.

6:30 to 7:30 p.m.

"8 More Powerful Hoof-Care Roundtables."

This is your opportunity to exchange the latest ideas and proven footcare strategies with fellow farriers. Go toe-to-toe with fellow attendees on the topic that holds the most interest for boosting your footcare work and income in 2017. Find answers to your pressing footcare concerns — or become a hero to another farrier by offering solid advice based on your own hoof-care experiences. Topics and moderators include:

"You can bet I'll be at the Summit next year. I had a great time this year — I learned so much, visited with old friends and met new ones."

— Tyler Basinger, Benson, Ariz.

**17. The Value Of Providing Perceived Value —
And What The Heck Does It Mean?**

Daisy Bicking, Parkesburg, Pa.

18. Common Challenges Of Shoeing Dressage Horses.

Danvers Child, Lafayette, Ind.

19. How To Tell Clients

Things They Don't Want To Hear.

Cathy Lesperance, Fergus, Ontario

20. What Does Movement Tell You About How To Shoe?

Doug Anderson, Mt. Airy, Md.

21. Getting A Grip On Traction:

When There's Too Much Or Too Little.

Tim Cable, Blasdell, N.Y.

22. Strategies For Chronic Shoe Pullers.

Dean Moshier, Delaware, Ohio

23. How Will Changes In Horse Ownership

Affect Farriers' Ability To Grow Their Businesses?

Dave Richards, Southern Pine, N.C

24. What Does Shoe Wear Tell You?

Adam Wynbrandt, Sacramento, Calif.

FRIDAY, JANUARY 27

8:00 to 9:00 a.m. "Final Call — Pick From 5 Highly-Intensive Hoof-Care Classrooms."

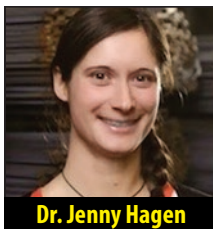
Attend the Hoof-Care Classroom that will have the biggest impact on your 2017 footcare work.

Hoof-Care Classroom #11

**"The Horse In Motion
And How It Relates To Your
Trimming And Shoeing."**

It is crucial for the hoof-care professional to recognize the cause and effect of the work performed Dr. Jenny Hagen on horses' feet, and how physiology and biomechanics affect that work. In this presentation, Leipzig University researcher Jenny Hagen will survey fundamental knowledge about the biomechanics during the stance phase, scientific studies that examine the initial contact and mid-stance and breakover phases. She'll provide recent flouoscopic studies that will illustrate the effect of trimming and shoeing on the foot at these various stages..

Why You Shouldn't Miss This: You'll learn how the hoof care you provide for a horse influences and is influenced by the horse's movement.



Dr. Jenny Hagen



Kirk Adkins

Hoof-Care Classroom #12

**"The Farrier's Role in
Addressing Angular Limb
Deformities In Foals"**

Every year, thousands of foals are born with or acquire angular limb deformities. Depending on the case, these can range from mild to severe. Vacaville, Calif. shoer Kirk Adkins will pull from his decades of experience in working with foals for this presentation. He'll instruct on what farriers can — and can't — influence when working with angular limb deformities. Likewise, if veterinary surgery is involved, what should the farrier be prepared to do post-surgery?

Why You Shouldn't Miss This: Learn tactics to help treat the angular limb deformities you may encounter with foals.

Hoof-Care Classroom #13

"Be Ready To Think Outside The Box."

When Culpepper, Va., farrier Dave Giza met Achilles, he knew the horse was in bad shape. Rescued from a likely slaughter from the New Holland auctions, the likely outcome would be humane euthanasia.

But taking a different approach, Giza credits the fundamental skills he developed as a farrier along with new thinking on the resources available to help horses. Today, the horse is alive and well. This isn't a simple case study, but instead is a lesson on how using creative thinking in therapeutic cases can make the difference.



Dave Giza

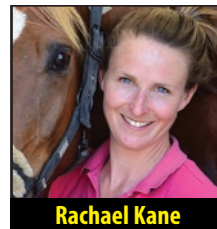
Hoof-Care Classroom #14

**"It's Not Personal ...
It's Marketing Gold!"**

Is it OK, in this day and age, to acknowledge the differences that exist in the experiences of men and women farriers and also realize they are not unique to women? By nature of working in a historically male field, female farriers are disrupting stereotypical norms, and can encounter challenges to attaining success that men do not. However, being a minority has some advantages too. What's more, feelings of inadequacy from some aspect is common for both men and women. Don't take it personally, use it to your advantage.

Building her practice from scratch, Australian farrier Rachael Kane learned of the common experiences that she and other farriers, female and male alike, can capitalize on points of difference to turn the story to their advantage. These insights would be especially handy for those attendees who are just starting out or feeling discouraged and wanting to develop a future plan for business success.

Why You Shouldn't Miss This: Learn powerful ideas to move beyond stereotypes and "own" your story.



Rachael Kane



Mike Wildnstein

Hoof-Care Classroom #15

Shoeing For Specific Needs And Disciplines: "Working With Draft Horses"

Mike Wildenstein says that one of the key things in trimming and shoeing a draft or heavy horse's Mike Wildenstein foot is to remember what's above it. In this presentation, the New York farrier will pull from decades of experience to review lessons in trimming and shoeing draft horses that will be as equally beneficial to the newbie as seasoned veterans.

Why You Shouldn't Miss This: Learn trusted approaches to man-aging these animals' hooves as part of your footcare practice.

9:00 to 9:20 a.m. "Networking Break."

During a break in this morning's activities, share some take-home points you picked up from the hoof-care classroom you just attended.

9:20 to 10:10 a.m.

**"Considerations For Shoeing
The Caudal Aspects Of The Foot."**

The front half of the foot gets much of the attention in various shoeing protocols, but what about the landmarks and structures toward the back half?

In this presentation, Lafayette, Ind., farrier



Danvers Child

"Quite simply: You will learn by thinking ... the Summit makes you think."

— Kevin Cydrus, Chillicothe, Ohio

Danvers Child will illustrate how this area where the bony attachment ends is where things begin to collapse and provide various issues for farrier to manage. Furthermore, to properly address these issues, are we adequately discussing what is actually happening?

Why You Shouldn't Miss This: Walk away with a fresh perspective on issues facing this anatomy and ideas on managing them.

10:10 to 11:00 a.m.

The Better Practices, Better Results Lecture, Presented by Kinetic Vet : "Shoeing Strategies — Covering 'Normal' Through Pathologies."

Rood & Riddle Equine Hospital vet Scott Morrison has been in practice for about 25 years. In that time, he's earned keen insight on footcare strategies to work based on addressing principles of footcare. In this fast-paced, electric session, he'll quickly run through shoeing the normal horse to dealing with many pathology types. Spending just a couple minutes per topic, the Hall Of Fame will briefly discuss the origin of a problem and the do's and don'ts when managing it.

Why You Shouldn't Miss This: Leave with many take home tips on various podiatry conditions that will help you in your practice.



Dr. Scott Morrison

11:00 to 11:50 a.m.

"How Should We Apply The Findings On Hoof Growth And Hoof Compression To Our Farrier Work?"

The research from Newmarket, England farrier Simon Curtis provides a new look at weight bearing and hoof growth. These studies are important in furthering understanding of the equine foot, but

how directly will these findings influence your everyday work?

Although research may seem distant to the everyday work of farriers, this presentation may prove otherwise. The Hall Of Famer will help translate how his work can influence how you look at and work with equine feet.

Why You Shouldn't Miss This: Go home with considerations regarding hoof growth and compression that will help you best address your horses' needs.

11:50 a.m. to 1:30 p.m. Summit Friday Lunchtime Panel, Presented By Delta Mustad Hoofcare Center — "Focusing On The Hinds."

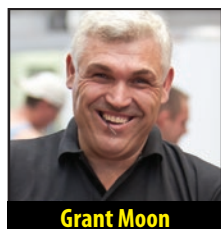
Various issues affect hind foot and limb form and function. Management of these challenges force farriers to re-examine what they do and become creative with their approaches.

For this Lunchtime Panel, our members will bring up specific issues they deal with and provide their thinking for overcoming what they are presented with.

The panel includes:

- ♦ Grant Moon, Rugeley, England
- ♦ Peter Day, Royal Veterinary College, Hetherford, England
- ♦ Kirk Adkins, Vacaville, Calif.

Why You Shouldn't Miss This: This session will give you insight for effectively managing some issues related to the hinds.



Grant Moon



Peter Day



Kirk Adkins

1:30 to 2:20 p.m.

"The True Wild Horse: Physiology, Foot Morphology And Health In Przewalski's Horses."

Recent research by Brian Hampson and others suggests that the feral horses of Australia and New Zealand have similar hoof pathologies to their domesticated relatives. Now, he has turned his attention to the Przewalski's horse. This study investigated the foot morphology and foot health in a subpopulation of Przewalski's horses roaming freely in the largest Central European steppe area. The Przewalski's horse, also known as Mongolian wild horse or Takhi, is the only surviving wild relative of the domestic horse.

Why You Shouldn't Miss This: You'll leave with further insight on environment affects the horse overall and foot health.



Dr. Brian Hampson



Dr. Mike Steward

2:20 to 3:10 p.m. "How To Enhance Soundness And Healing In Laminitic Cases Using The Steward Clog."

The wooden shoe, or known as the Steward clog, has become a popular device for addressing laminitis. In this presentation, the device's innovator will focus on using it to treat cases of unilateral palmar laminitis. Shawnee, Okla., vet Mike Steward will

discuss its use in a different/modified technique to load the unaffected wall in horses with marked unilateral displacement of the distal phalanx. Additionally, the wooden shoe used represents further development of the shoe as originally described. He'll address the method of applying these shoes for the best outcome.

Why You Shouldn't Miss This: You'll leave with another tool to add to your box when dealing with laminitic cases.

3:10 to 3:25 p.m. Closing Remarks

We'll close the 14th annual International Hoof-Care Summit with an inspirational talk that will fire you up to head home and use the knowledge you've gained. Ω

4 EASY WAYS TO REGISTER!

PHONE: Call (866) 839-8455 (U.S. and Canada only) or call (262) 432-0388 (with your credit card handy) to register for the Jan. 24-27, 2017, International Hoof-Care Summit.

MAIL: Send the registration form on Page 11 to International Hoof-Care Summit, P.O. Box 624, Brookfield, WI 53008-0624.

ONLINE: Registration is available and secure at www.IHCS2017.com.

PRINT: Download the International Hoof-Care Summit registration form off the website at www.IHCS2017.com, then fax it to (262) 782-1252 or mail it to International Hoof-Care Summit, P.O. Box 624, Brookfield, WI 53008-0624.

REGISTER: Before Jan. 2 to save \$30.

"I always pick up terrific ideas at the Summit that have a tremendous impact on my work."

— Sam Mannira, Fort White, Fla.



FREE!
Each paid IHCS attendee
receives a full-year subscription
to *American Farriers Journal*
ABSOLUTELY FREE!
A \$47.95 value!

Just A Few Of The Summit Bonuses You'll Get!

You'll get five valuable bonuses, jam-packed with critical hoof-care information. These FREE bonuses are valued at more than 75% of your Summit registration cost.

TO CONTINUE YOUR FOOTCARE EDUCATION once you return home from the 14th annual International Hoof-Care Summit, you'll be able to review at your leisure the latest tips, tricks and techniques gleaned from the very best minds in the footcare world in these five FREE Bonuses valued at **more than \$390.85!**

Win Summit Educational Prizes!

Several International Hoof-Care Summit attendees will head home with valuable educational products or enjoy these prizes in Cincinnati, including:

- ✓ One lucky attendee will have his or her name drawn to receive a 128 GB, 10.8-inch Microsoft Surface 3 Tablet.
- ✓ Two attendees will win a free dinner at a downtown restaurant with British farrier David Nicholls. During dinner, discuss the toughest business challenges facing your practice with this extremely business-minded farrier. You'll be able to pick his brains on a variety of business-practice topics while enjoying Morton's, Cincinnati's steakhouse.
- ✓ Walter Varcoe of Articulated Equine Skeletons and Varcoe Equine Services in Port Jarvis, N.Y., has donated four items to expand anatomy education. Two

BONUS #1

Downloads Of The 2017 IHCS Presentations

With these slides and audio files, you'll be able to review presentations from participating Summit presenters after you return home. This will contain hundreds of presentation slides and dozens of hours of audio delivering essential hoof-care information. Instructions on obtaining these will be sent to following the IHCS.

Bonus Value: \$300.00

BONUS #2

1-Year FREE Subscription To American Farriers Journal

Each paid International Hoof-Care Summit attendee will receive a FREE 1-year subscription to *American Farriers Journal*. Arriving 8 times a year, "The Hands-On Magazine For Hoof-Care Professionals" will bring you more than 1,000 pages of valuable footcare tips, tricks and techniques during 2017. (If you're already an AFJ subscriber, your subscription will be extended by 1 year.)

Bonus Value: \$47.95

BONUS #3

2017 International Hoof-Care Summit Program

This 64-page, exclusive, hands-on hoof-care guide zeros in on hundreds of field-tested ideas and research findings to help you trim and shoe more effectively in 2017. Offering valuable material from Summit speakers and suppliers, this no-nonsense reference will expand your footcare knowledge and help you operate a more efficient footcare business during the coming year.

Bonus Value: \$29.95

BONUS #4

2016's Leading Hoof-Care Reports

This collection of three reports will deliver impactful information on variety of footcare topics. One report will survey some of the best advice we've featured from farriers, another will address traction and yet another will give you insight on managing your clients.

Bonus Value: \$36.85

BONUS #5

IHCS T-Shirt And Winter Beanie

Take home a heavyweight T-shirt that demonstrates your commitment to footcare education. Also, keep your head warm under this fleece winter cap, featuring an embroidered IHCS logo.

Bonus Value: \$32.95

"By far, the Summit is the most educational equine footcare event to be found anywhere in the world."

—Simon Curtis, Newmarket, England

2017 International Hoof-Care Summit

January 24-27, 2017
Duke Energy Center and
Hilton Netherland Plaza
Cincinnati, Ohio



8 General Sessions: 17 hours
15 Hoof-Care Classrooms:
15 hours (3 sets of classrooms)
24 Hoof-Care Roundtables:
24 hours (3 sets of roundtables)
18 "How-To" Clinics:
(6 classes, each held 3 times)
Trade Show: 9.5 hours (3 sessions)
Please check www.ihcs2017.com
prior to the Summit for any changes
to the session times or dates.

Three Educational Opportunities To Be Held BEFORE The Summit Begins

Join Life Data Labs as they provide two special educational presentations on nutrition from 8:30 to 9:30 a.m. and 10:30 to 11:30 a.m. on Tuesday, Jan. 24. Register for this event at americanfarriers.com/lifedatalabs.

Vettec will provide two special hands-on clinics from 9:00 to 10:30 a.m. and 10:45 a.m. to 12:15 p.m. on Tuesday, Jan. 24. Attendees can visit several stations to learn about the use and application of Vettec materials for various hoof-care needs. Each station will feature a different application. Register for this event at americanfarriers.com/vettec.

Also on Tuesday, Jan. 24, SmartPak will help attendees gain a better understanding of joint health. The first session will be at 9:30 a.m. and will be repeated at 11 a.m. Register at americanfarriers.com/smartpak.

Bring Apprentices Or Hoof-Care Students For Big Savings!

If you're attending the Summit, your apprentices can register for only \$199.50 — a 50% savings off the full registration price. This offer also is valid for current attendees of a hoof-care school, veterinary program or veterinary technician program.

To learn more or register at the special apprentice rate, call the phone number listed on Page 12.

Find Someone To Share A Ride Or A Room

Are you looking for another farrier or veterinarian to share a ride to the Summit or to share a hotel room? Either call the number on Page 12 or visit americanfarriers.com/ride to get help in finding a match.

SATISFACTION FULLY GUARANTEED!

I've been covering the hoof-care industry for more than 2 decades and I've picked up hundreds of new footcare tips and strategies during the 13 previous International Hoof-Care Summits we've produced.

That's why if this intensive, innovative and information-filled hoof-care conference isn't everything we promise, write me and I'll send you a full 100% refund. Take up to 7 months to decide so you can measure your return on investment from this extraordinary learning experience.

For more than 40 years, footcare professionals have trusted *American Farriers Journal* to deliver unbiased hoof-care information. Hosting this event is another way for us to help you expand your hoof-care education. Not only through the talented and informative presenters, but what you also gain from the valuable networking opportunities available in the Roundtables and dozens of exciting "right-to-the-point" hallway conversations.

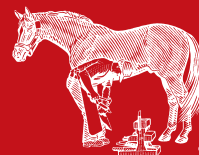
This unsurpassed guarantee should convince you that we're worthy of your trust and attendance. We look forward to seeing you at the 13th-annual International Hoof-Care Summit coming up this winter in Cincinnati.



Frank Desanter



SMARTPAK



Life Data
LABS, INC.



"The Summit is where you find the very best farriers helping other farriers become more professional."

—J.W. Goolsby, New Holland, Ohio



International Hoof-Care Summit
Hosted by *American Farriers Journal*
P.O. Box 624, Brookfield, WI 53008-0624

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Web site: www.IHCS2017.com

REGISTRATION

Registrant Information:

First Name: _____
Last Name: _____
Company: _____
Address: _____
City: _____ State: _____
Zip/Postal Code: _____ Country: _____
Phone: _____
Email: _____

I am a (select all that apply): ☐ Full-Time Farrier ☐ Part-Time Farrier
☐ DVM ☐ Student ☐ Apprentice ☐ Vet Tech ☐ Trimmer
☐ Horse Owner ☐ Other: _____

Additional Registrant*:

First Name: _____
Last Name: _____
Company: _____
Address: _____
City: _____ State: _____
Zip/Postal Code: _____ Country: _____
Phone: _____
Email: _____

I am a (select all that apply): ☐ Full-Time Farrier ☐ Part-Time Farrier
☐ DVM ☐ Student ☐ Apprentice ☐ Vet Tech ☐ Trimmer
☐ Horse Owner ☐ Other: _____

*Please attach additional forms for additional attendees

Payment Information:

Payment Type: ☐ Visa ☐ MC ☐ AmEx ☐ Discover ☐ Check
(Please make checks payable to American Farriers Journal, in US funds only)

Card #: _____
Exp date: _____ CCV Code: _____
Name on Credit Card: _____

Registration Options:

You may register by phone, fax, mail or online at www.ihcs2017.com. Early Bird Registration discounts end on Jan. 2, 2017. Registration forms must be received in the IHCS office by the end of the day on Jan. 21, 2017 after which you can register onsite.

#1 Full Summit Registration \$369 (after 1/2/16 fee is \$399)

_____ attendees x \$369 = \$ _____
_____ attendees x \$399 = \$ _____

#2 Apprentice/Student Registration \$199.50*

_____ attendees x \$199.50 = \$ _____

TOTAL DUE: \$ _____

*In order to register as an apprentice or student you must provide the name and contact information of the farrier you are apprenticing under or instructor and school. This offer is valid one time as an apprentice and one time as a student.

Name: _____
Company/School: _____
Address: _____
City: _____ State: _____
Zip/Postal Code: _____ Country: _____
Phone: _____
Email: _____

For hotel reservations contact:

Hilton Netherland Plaza
35 W. 5th St, Cincinnati, OH 45202
Phone: (513) 421-9100

When making reservations, mention the "International Hoof-Care Summit" to receive the \$128 per night cost-saving rate.

*Hotel room cut-off is Jan. 9, 2017, or until allocated rooms are sold out.



P.O. Box 624
Brookfield, WI 53008-0624
Phone: 866-839-8455 or 262-432-0388
www.ihcs2017.com